7	Check this box if no	
	longer subject to	STATE
	Section 16. Form 4 or	
	Form 5 obligations	
	may continue. See	Filed put
	Instruction 1(b).	i neu pui

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

MENT OF CHANGES IN BENEFICIAL OWNERSHIP OF	•
SECURITIES	

OMB APPROVAL OMB 3235-Number: 0287 Estimated average burden hours per response... 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Find of Type Kesp	011505)											
1. Name and Addre Cohen Gregory I	Symbol	MEDIA		ker or Tradii	C	S,	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Officer (give title Other (specify below)					
(Last) 336 WEST 37T FLOOR	lle) [3. Date of E (Month/Day 12/13/201	y/Year)	ransa	action	b	elow)					
NEW YORK, N		4. If Amend Filed(Month/	· · · · ·	ate C	Driginal	Α	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State) (Zij	p)	Table I	- Non-D	eriv	ative Securit	ties A	cquir	uired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	(Month/Day/Year)	any	eemed ion Date, if n/Day/Year)	3. Transact Code (Instr. 8		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		of	Securities Beneficially Owned Following Reported Transaction(s)	Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	Amount		Price		(Instr. 4)		
Common Stock, \$0.0001 par value	12/13/2010			<u>ј(1)</u>		2,000,000	D	<u>(1)</u>	5,000,000	Ι	See footnote (1)	
Common Stock, \$0.0001 par value	01/03/2011			S <u>(2)</u>		4,900,000	D	<u>(2)</u>	100,000	Ι	See footnote (2)	

Reminder: Report on a separate line for each class of securities benefici	ally owned	
directly or indirectly.		
	Persons who respond to the collection of	SEC 1474
	information contained in this form are not	(9-02)
	required to respond unless the form displays a	
	currently valid OMB control number.	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puis, cans, warrants, options, convertible securities)													
1. Title of	2.	3. Transaction	3A. Deemed	4.	5.		6. Date Exer	cisable	7. Tit	le and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transaction	Nun	Number and Expiration D			Amount of De		Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	of		(Month/Day	/Year)	Unde	erlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Deri	vative			Secu	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative				Secu	rities			(Inst	: 3 and		Owned	Security:	(Instr. 4)
	Security				Acq	uired			4)			Following	Direct (D)	
					(A)	or						Reported	or Indirect	
					Disp	osed	1					Transaction(s)	(I)	
					of (I))						(Instr. 4)	(Instr. 4)	
					(Inst	r. 3,								
					4, ar	ıd 5)								
										Amount				
							Date	Emination		or				
							Exercisable	Expiration Date	Title	Number				
							Excicisable	Date		of				
				Code V	(A)	(D)				Shares				

Reporting Owners

Bonosting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Cohen Gregory D 336 WEST 37TH STREET 8TH FLOOR NEW YORK, NY 10019	X							

Signatures

/s/ Gregory D. Cohen	
----------------------	--

01/04/2011

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Reporting Person was the indirect beneficial holder of 7,000,000 shares of common stock (the "Shares"), par value \$0.0001 per share of the Issuer. Of the Shares, 5,500,000 are held by Colonial Ventures, LLC ("Colonial") and 1,500,000 are held by the Reporting Person's
- (1) wife. Reporting Person has sole voting and dispositive power over the shares held by Colonial. On December 13, 2010, pursuant to an amendment of a Consulting Agreement between Colonial and the Issuer, 500,000 of Colonial's shares and the shares held by the Reporting Person's wife were cancelled.
- (2) The Reporting Person sold 4,900,000 shares of his common stock in a private transaction.

Remarks:

Reporting Person ceased to be a director of the Issuer effective December 31, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.