## U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## FORM 10-QSB

[X] QUARTERLY REPORT UNDER SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2004

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or

[ ] TRANSITION REPORT UNDER SECTION 13 OR 15 (d) OF THE EXCHANGE ACT OF 1934 For the transition period from to

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Commission file number: 0-25097

ADVANCED 3-D ULTRASOUND SERVICES, INC. (Exact Name of Small Business Issuer in Its Charter)

Florida (State or other jurisdiction of incorporation or organization) 65-0783722 (I.R.S. Employer Identification No.)

14502 N. Dale Mabry, Suite 200-1, Tampa, FL33618(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code: (813) 926-3298

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Check whether the issuer:(1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X No

The number of shares of the registrant's common stock, par value \$.0001 per share, outstanding as of July 29, 2004, was 150,963.

Part I

Item 1- Financial Information

Advanced 3-D Ultrasound Services, Inc.

FINANCIAL STATEMENTS

<TABLE> <CAPTION>

## ADVANCED 3-D ULTRASOUND SERVICES, INC. BALANCE SHEET

	June	30, 2004
ASSETS	(unaudited)	
<\$>	<c></c>	
Current assets Cash	\$	18,040
Property and equipment, net		853
Other assets Deposits		3,640
Total Assets	\$	22, 533
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Accounts payable and accrued expenses	\$	37,456
Stockholders' equity		
Common stock; \$.0001 par value; 50,000,000 shares authorized; 150,963 shares issued and outstanding		15
Paid-in capital Accumulated deficit		,732,808 ,747,746)
Total stockholders' equity		(14, 923)
Total Liabilities and Stockholders' Equity	\$ \$	22,533

The accompanying notes are an integeral part of these financial statements.

# <TABLE>

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## ADVANCED 3-D ULTRASOUND SERVICES, INC. STATEMENTS OF OPERATIONS

			Months E ine 30,	Inded			nths Ende une 30,	ed
<s></s>	<c></c>	2004 (unaudited)	<c> (</c>	2003 unaudited)		2004 (unaudited) :C>	<c></c>	2003 (unaudited)
Revenues	\$	-	\$	-	ę		\$	-
Expenses								
Selling, general and administrative		109,168		51,784		150,842		119,673
Total expenses		109,168		51,784		150,842		119,673
Other income (expense)								
Interest expense		(3)		(9)		(137)		(9)
Total other income (expense)		(3)		(9)		(137)		(9)
Net loss	\$	(109,171)	\$	(51,793)	\$	(150, 979)	\$	(119, 682)
Loss per common share	\$ ======	(0.76)	\$ ======	(0.51)	\$ ======	(1.14)	\$ ======	(1.22)
Weighted average common shares outstanding		142,896		102,211		132,724		98,232

# </TABLE>

# The accompanying notes are an integeral part of these financial statements.

# <TABLE>

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# ADVANCED 3-D ULTRASOUND SERVICES, INC. STATEMENTS OF CASH FLOWS

	Six Months Ended June 30,		
	2004 (unaudited)	2003 (unaudited)	
<\$>	<c></c>	<c></c>	
Cash flows from operating activities			
Net loss	\$ (150,979)	\$ (119,682)	
Adjustments to reconcile net loss to net cash used in operating activities:			
Depreciation expense	45	-	
Stock issued to consultants	-	15,000	
Increase in deposits	(3,641)	-	
Increase in receivables	-	(877)	
Increase in accounts payable and accrued expenses	3,510	4,894	
Total adjustments	(86)	19,017	
Net cash used in operating activities	(151,065)	(100,665)	

# Cash flows from investing activities

Purchase	of	equipment	
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## Cash flows from financing activities

Cash, end of period	\$ 18,040	\$ 6,383
Cash, beginning of period	3	6,998
Net increase (decrease) in cash	18,037	(615)
Proceeds from sale of common stock	170,000	100,050

Supplemental disclosures of noncash investing and financing activities:

None

#### Supplemental disclosures of cash flow information:

The Company paid \$137 and \$9 in interest and \$0 in taxes for the six months ended June 30, 2004 and 2003, respectively.

#### </TABLE>

The accompanying notes are an integeral part of these financial statements.

## ADVANCED 3-D ULTRASOUND SERVICES, INC. NOTES TO FINANCIAL STATEMENTS

#### JUNE 30, 2004

The information presented herein as of June 30, 2004, and for the three and six-months ended June 30, 2004 and 2003, is unaudited.

#### (1) Basis of Presentation:

The accompanying financial statements of Advanced 3-D Ultrasound Services, Inc. (the Company) have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-QSB and item 310(b) of Regulation S-B. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal required adjustments) considered necessary for a fair presentation have been included.

Operating results for the six-month period ended June 30, 2004, are not necessarily indicative of the results that may be expected for the year ending December 31, 2004. For further information, refer to the financial statements and footnotes included in the Company's annual report of Form 10-KSB for the year ended December 31, 2003.

Net loss per common share is computed in accordance with the requirements of Statement of Financial Accounting Standards No. 128 (SFAS 128). SFAS 128 requires net loss per share information to be computed using a simple weighted average of common shares outstanding during the periods presented. In computing diluted loss per share, warrants exercisable into common shares were excluded because the effect is antidilutive.

#### (2) Stock Transactions:

During the six months ended June 30, 2004, the Company sold 34,000 shares of common stock for cash of \$170,000. During the six months ended June 30, 2003, the Company sold 16,675 shares of common stock for cash of \$100,050.

On February 1, 2003, the Company entered into a consulting agreement with an individual to investigate a potential business opportunity for a period of ninety days. In exchange for services, the consultant received \$10,000 and 2,500 common shares. The Company recognized an expense of \$15,000 related to the shares issued which represents the market value of the shares.

# Item 2. Management's Discussion and Analysis or Plan of Operation PLAN OF OPERATION

The Company's plans include developing a profitable business in 3-D fetal photography. On February 1, 2003, the Company entered into a consulting agreement with an individual to investigate this potential business opportunity for a period of ninety days. In exchange for these services, the consultant received \$10,000 and 2,500 common shares. Currently the Company is actively pursuing the business of 3-D fetal photography. 3-D fetal photography provides clear color photographs of an unborn child. The Company believes recent improvements make this technology practical and desired by parents. In response to the Company's decision to pursue this business venture, the Company received shareholder approval to pursue this venture and therefore changed its name to Advanced 3-D Ultrasound Services, Inc. at its shareholders meeting on May 2, 2003.

The Company is currently working on the final plans for opening its first 3-D

fetal photography center. The Company entered into a lease for its first center in May 2004. The lease is for three years, commencing ten days following receipt of the Certificate of Occupancy. The lease calls for rent of \$18.00 per square foot in the first year for a total of \$27,000 plus sales tax, real estate taxes, insurance and common area maintenance charges. In year two, the base rent increases to \$27,750 per year and in year three the base rent increases to \$28,500 per year. Improvements and modifications to the facility are underway. Additionally, the company has determined the specifications for the equipment it will need and has identified the sources of the equipment. Potential employees are being interviewed to operate the center. The Company is also pursuing trademark protection. The Company has launched a web site to educate consumers on the opportunity for 3-D photographs of their baby. The website address is www.3dbabyphotos.com. The web site is in its early stages but it displays example images and answers questions about the service and provides general information about 3-D fetal photography. Lastly, the Company has entered into a lease for its corporate offices. The lease is an operating lease for six months and it commenced March 18, 2004. The total rent for the six months is \$3,600.

The Company's plans to develop a profitable 3-D fetal photography business will require additional funds.

In 2002, the Company adopted a subscription agreement to raise \$300,000 of which \$200,000 was to be used for fetal photography development and \$100,000 for working capital. From September 2002 through December 2002, the Company received \$138,730 from sales of common stock, of which \$35,000 was from one of the new officers who is a major stockholder. This initial funding was used primarily to pay off debts and to fund minimal administrative costs. In 2003, the Company received \$164,300 from sales of common stock. This funding was used to fund administrative costs and to fund the consulting agreement noted in a preceding paragraph. The Company plans to fund its near-term operations through additional sales of common stock.

In January 2004, the Company issued a private placement memorandum to issue up to 1,000,000 common shares at \$5.00 per share to raise up to \$5,000,000 to develop and operate imaging centers to provide ultrasound pictures of fetuses. These centers will be for elective, non-diagnostic purposes and will be located in commercial office parks, malls and shopping centers. The funds raised will be used for development costs, equipment, salaries, marketing and future public offering costs.

In the first two quarters of 2004, the Company received \$170,000 from sales of common stock. Approximately 90% of this funding has been spent on development costs, salaries and other administrative costs.

#### Item 3. CONTROLS AND PROCEDURES

#### (a) Evaluation of disclosure controls and procedures.

The Company's principal executive officer and principal financial officer, after evaluating the effectiveness of the Company's disclosure controls and procedures (as defined in Exchange Act Rule 13a-14(c)) within 90 days prior to the filing of this report, has concluded that, based on such evaluation, the Company's disclosure controls and procedures were adequate and effective to ensure that material information relating to the Company was made known to them by others within those entities, particularly during the period in which this Quarterly Report on Form 10-QSB was being prepared.

(b) Changes in internal controls.

There were no significant changes in the Company's internal controls or in other factors that could significantly affect these controls subsequent to the date of their evaluation, nor were there any significant deficiencies or material weaknesses in the Company's internal controls. Accordingly, no corrective actions were required or undertaken.

Part II.

## Item. 2. Changes in Securities

From March 31, 2004 to June 30, 2004, Registrant sold a total of 18,000 common shares for a cash purchase price of \$5.00 per share as follows:

	Number Common	Per Share		
Name	Shares Purchased	Date	Price	
Edwardlyn Chrishom	1,000	04-01-04	\$5.00	
Glenn M. Noble	2,000	06-30-04	\$5.00	
Ian Stewart Ronald R. Reschly and	5,000	04-23-04	\$5.00	
Barbara Reschly	10,000	05-13-04	\$5.00	

All sales were made pursuant to Section 4(2) of the 1933 Act. The proceeds of the sale of these securities (\$90,000.00) were used to provide operating capital.

Item 6. Exhibits and Reports on Form 8-K

Exhibits

Exhibit Description

(2) Plan of Acquisition, Reorganization,

Number

Arrangement, Liquidation or SuccessionNone
(4) Instruments defining the rights of holders, including Indentures None
(10) Material contractsNone
(11) Statement re: computation of per share earnings
(15) Letter re: Unaudited Interim Financial InformationNone
(18) Letter on change in accounting principlesNone
(19) Report Furnished to Security HoldersNone
(22) Published report regarding matters submitted to voteNone
(23) Consents of Experts and CounselNone
(24) Power of AttorneyNone
(99) Additional ExhibitsNone
99.1 Certification of CEO and CFO* 99.2 Section 1350 certification * * Filed herewith

(b) REPORTS ON FORM 8-K:

None

# SIGNATURES

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ADVANCED 3-D ULTRASOUND SERVICES, INC.

Dated: July 28, 2004

By: /s/ David Weintraub

David Weintraub Chief Executive Officer Chief Financial Officer

# CERTIFICATION OF

# CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER

I, DAVID WEINTRAUB, certify that:

1. I have reviewed this quarterly report on Form 10-QSB of ADVANCED 3-D ULTRASOUND SERVICES, INC.;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and have:

a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and

c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;

5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):

a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

6. The registrant's other certifying officers and I have indicated in this quarterly report whether there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: July 28, 2004

/s/ DAVID WEINTRAUB

DAVID WEINTRAUB Chief Executive Officer Chief Financial Officer

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# CERTIFICATION PURSUANT TO

SECTION 1350, CHAPTER 63 OF TITLE 18 OF THE UNITED STATES CODE, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of ADVANCED 3-D ULTRASOUND SERVICES, INC. (the "Company") on Form 10-QSB for the period ending June 30, 2004, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, David Weintraub, Chief Executive Officer and Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13 (a) or 15 (d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

/s/ David Weintraub

David Weintraub Chief Executive Officer Chief Financial Officer July 28, 2004

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